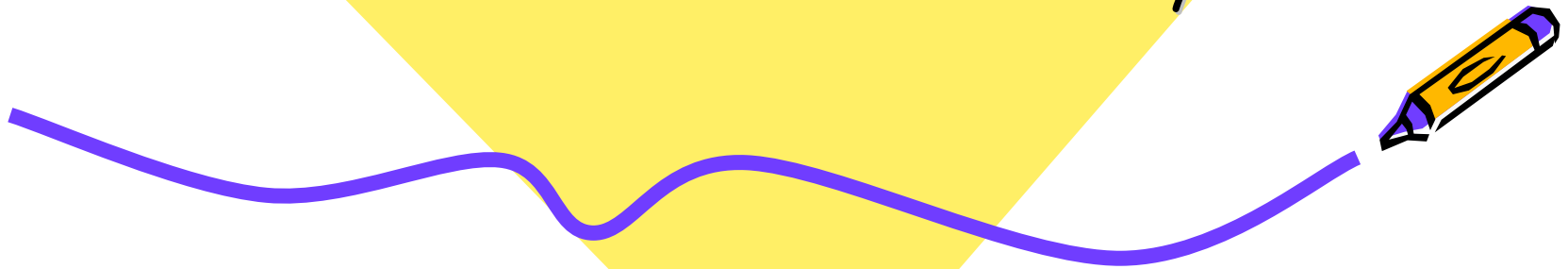


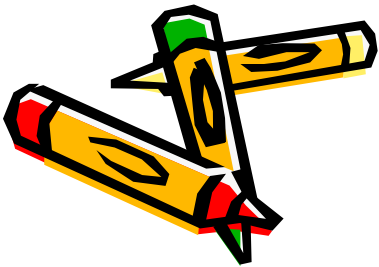
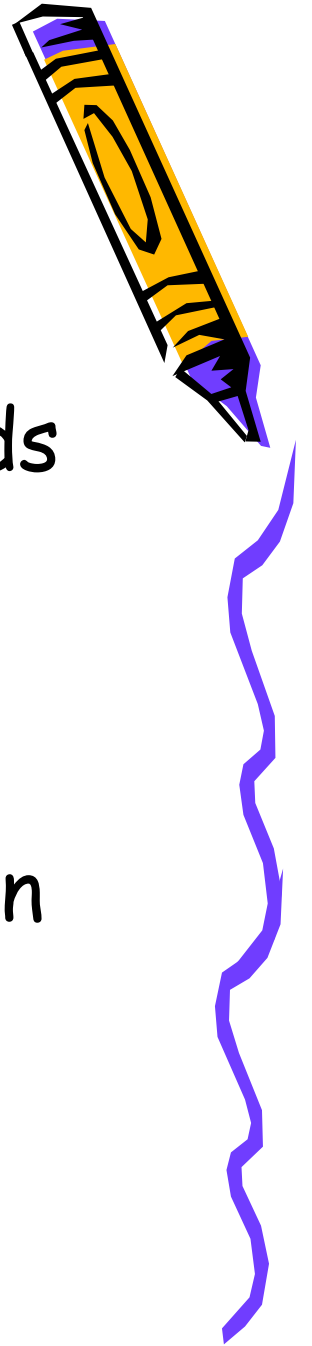
Building Our Team

Promise Christian University



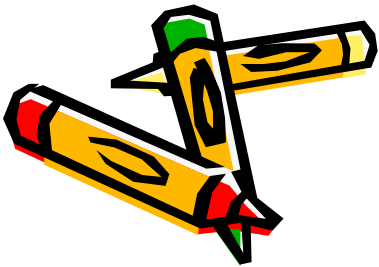
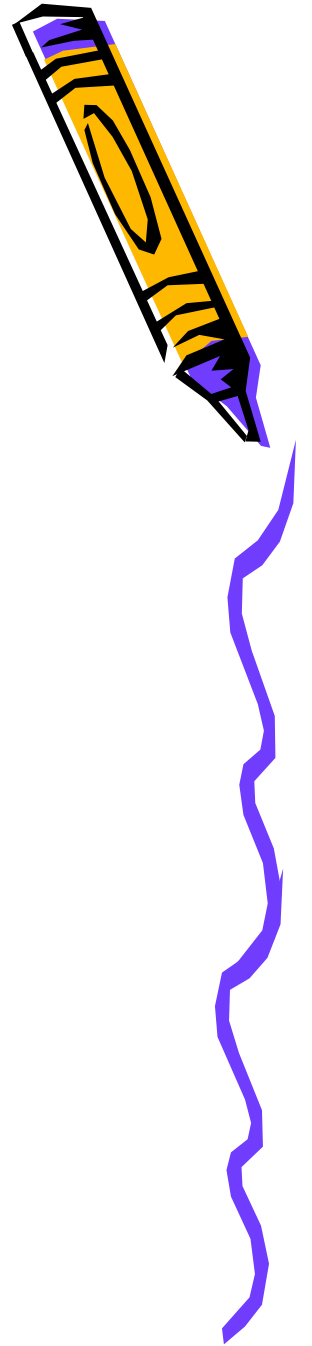
Fund raising

- Anyone can learn how to raise funds
- Asking people for money involves educating them about an issue
- Raising their awareness about something they may not have known



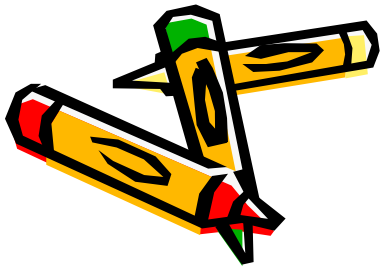
More than Money

- People like to give
- People want to make a difference
- You know People who want to give



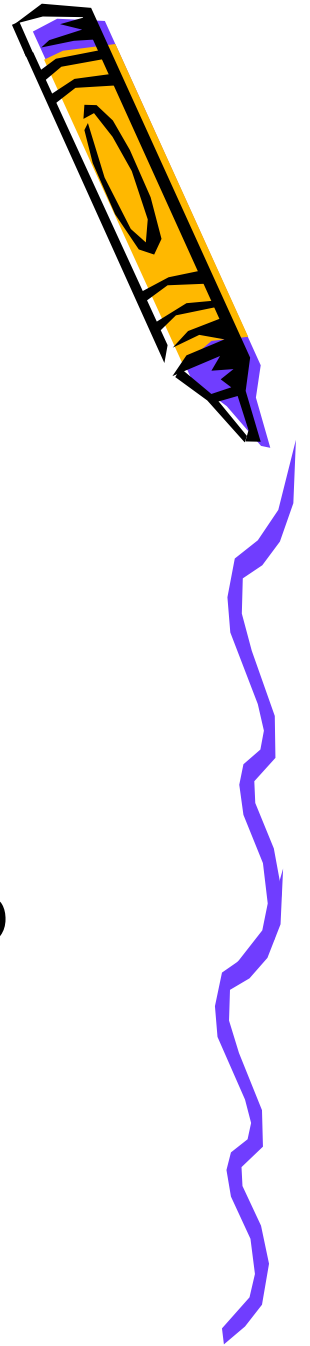
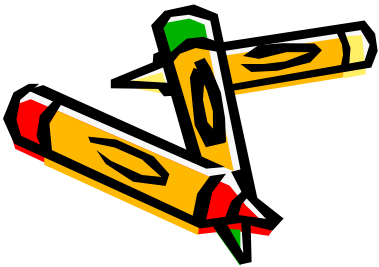
Getting over the Fear of Asking

- If you want money, you have to ask for it
- It's okay to send out mailers, but most people won't give unless you ask for it and make your needs known
- Most people don't know how much it costs to operate a non-profit



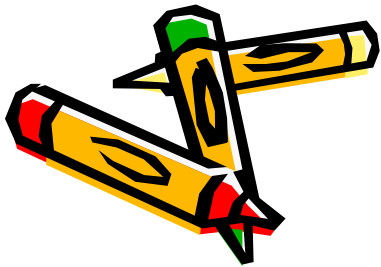
It's OK if the people say NO

- Your job is to ask
- Expect an answer, No, I can't help you
- I'll think about it
- Or even yes, but never get back to you



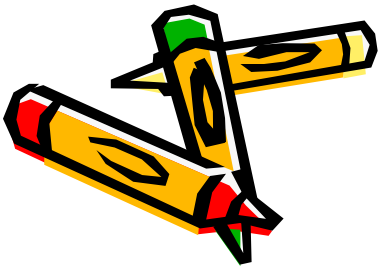
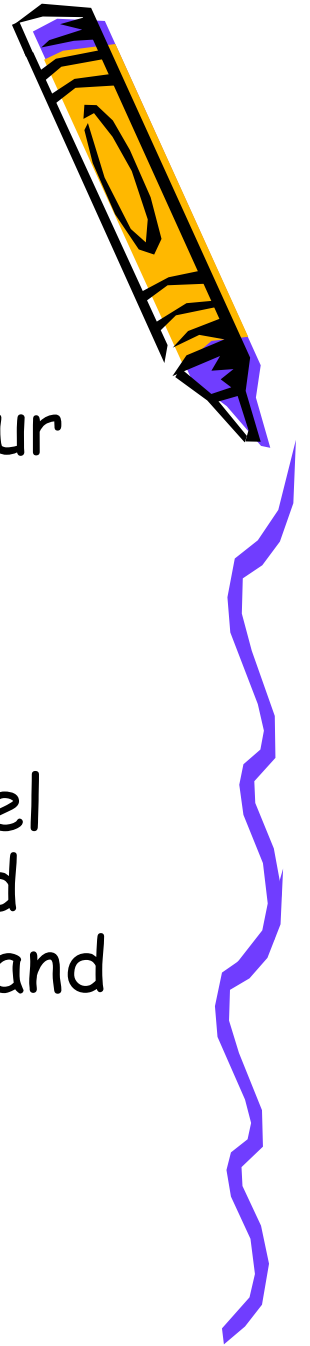
What you are asking for has to be bigger than you

- If you don't like to ask for money that's normal
- But, what will happen to your vision if you don't ask for money
- "If you are afraid to ask for money, kick yourself out of the way and let the vision talk.



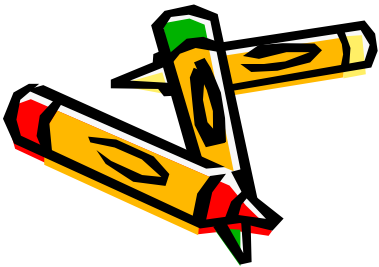
You don't need to ask everyone

- Don't ask people who don't believe in your vision
- Start with yourself, ask yourself.
- Give first
- Give significantly and make sure you feel good about giving. Then go to family and friends whom you like and who like you and who agree with your vision

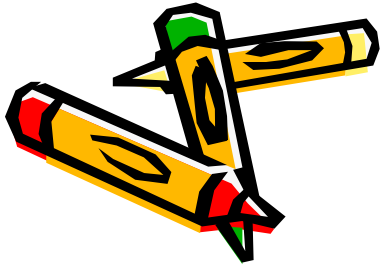
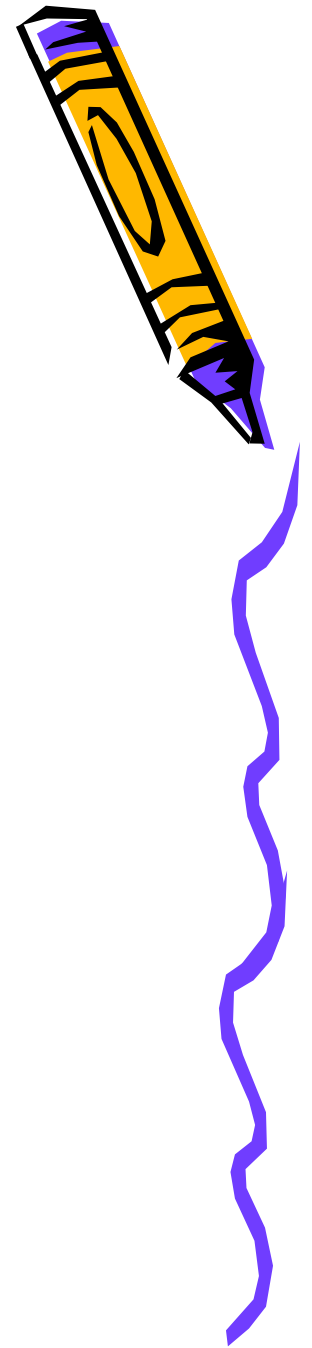
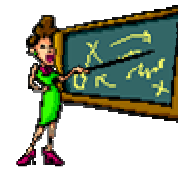
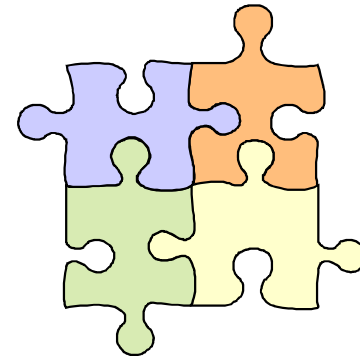


Make your Fundraising Successful

- Find a group of people to participate with you
- Set a goal and create a plan
- Have one person or two at most coordinate the work
- Thank everyone
- Remember fundraising is about relationships

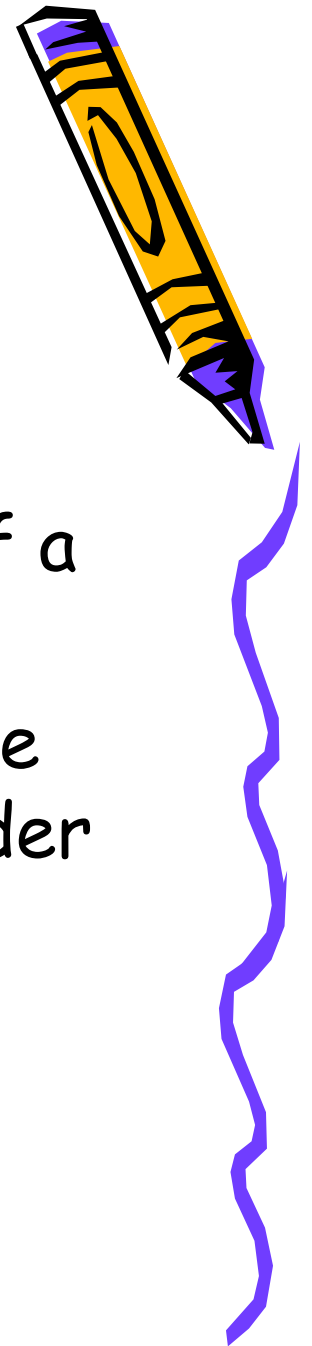
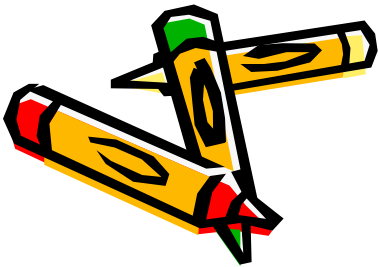


Recruiting People



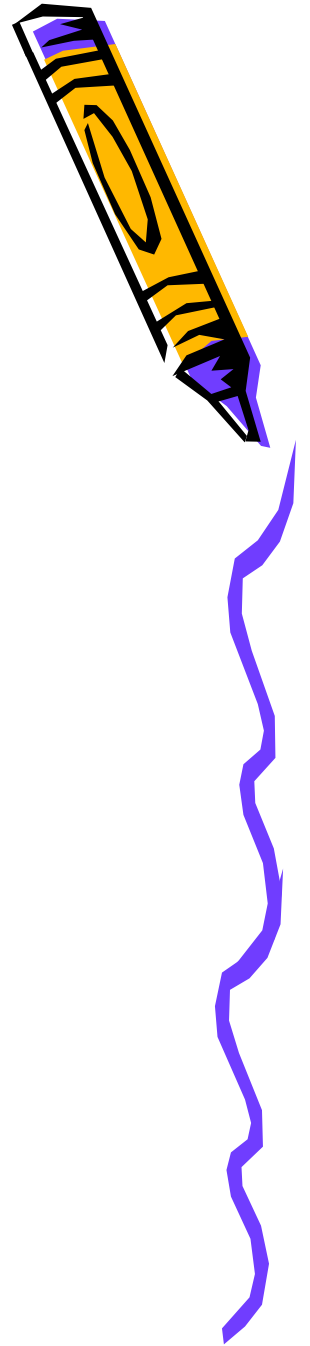
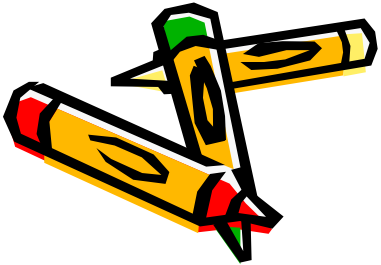
Looking for the Right Team Members

- Look for people who want to help
- Look for people who enjoy being part of a group
- Look for people who want to support the vision and people who like the team leader
- People who have skills and want to be needed



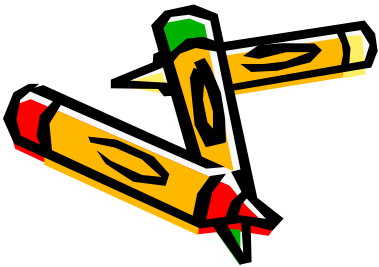
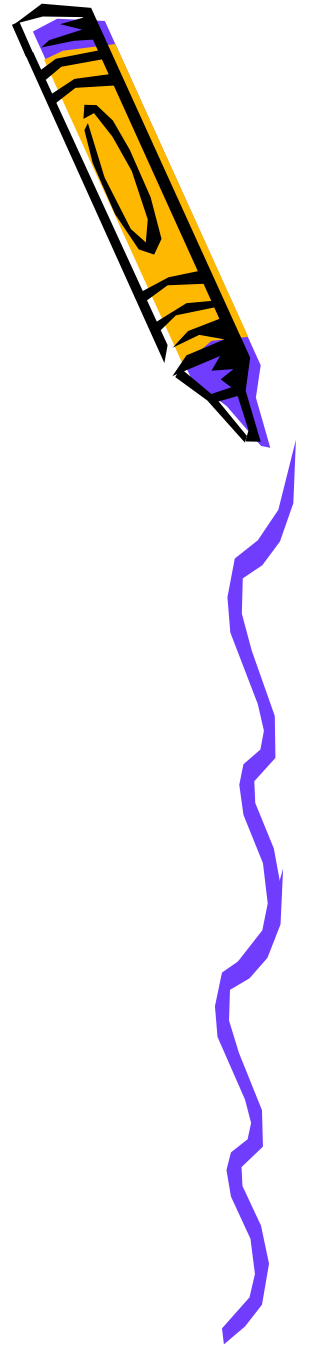
Step 1

- The Goals
- The Plan
- The Timeline
- The Tasks
- The Time Commitment
- Feedback



Strategies

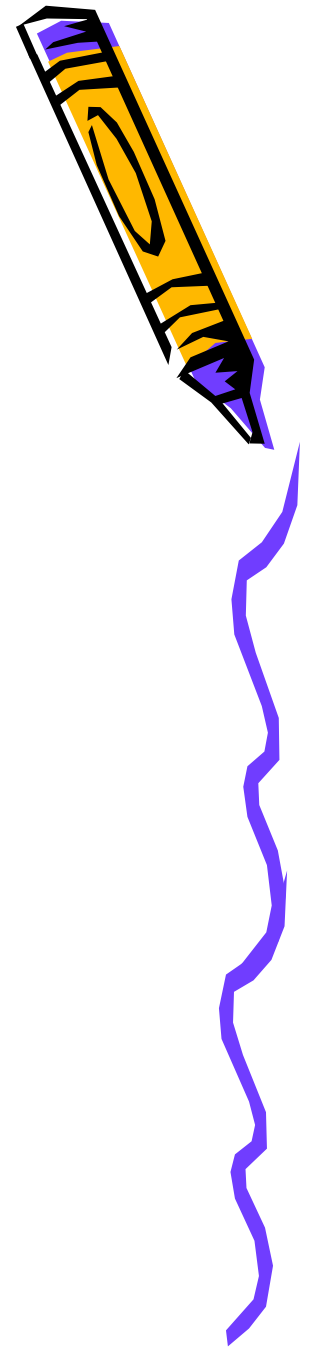
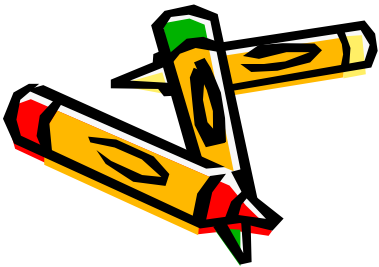
- Strategy 1 - Asking People Direct
- Strategy 2 - Social Gathering or Event
- Strategy 3 - Selling something



Strategy 1

Asking Direct

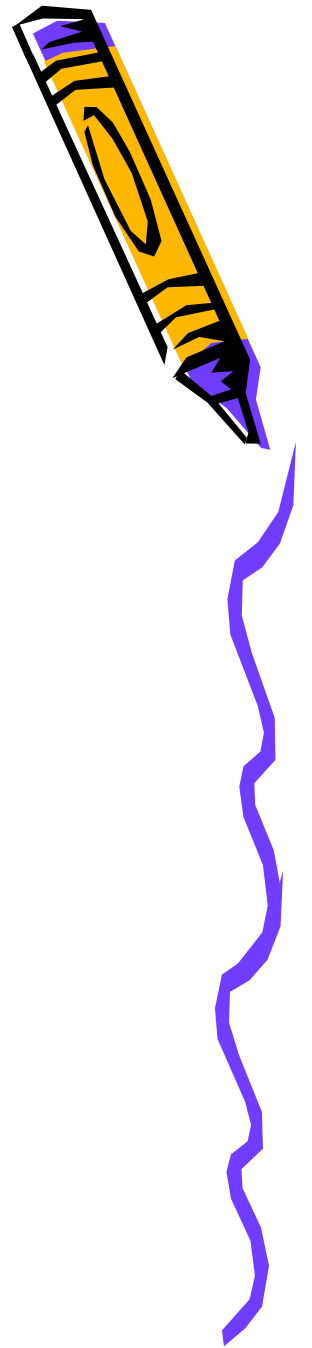
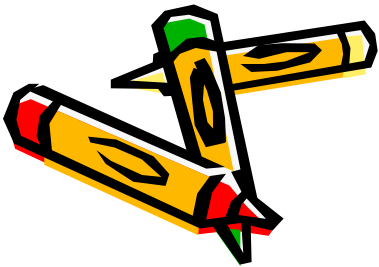
- Make a plan
- Recruit volunteers
- Make a list of people to ask
- Draft a simple letter and response
- Send letters
- Make follow up phone calls
- Send thank you notes to donors
- Thank volunteers



Strategy 2

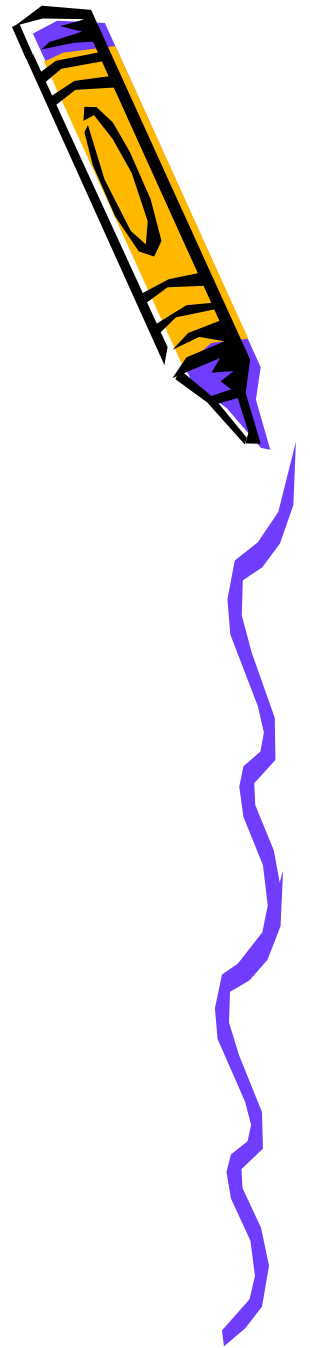
Plan an Event

- Dinner
- Golf Tournament
- Tea Party
- Other



Strategy 3 Selling

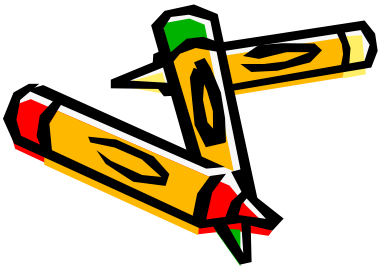
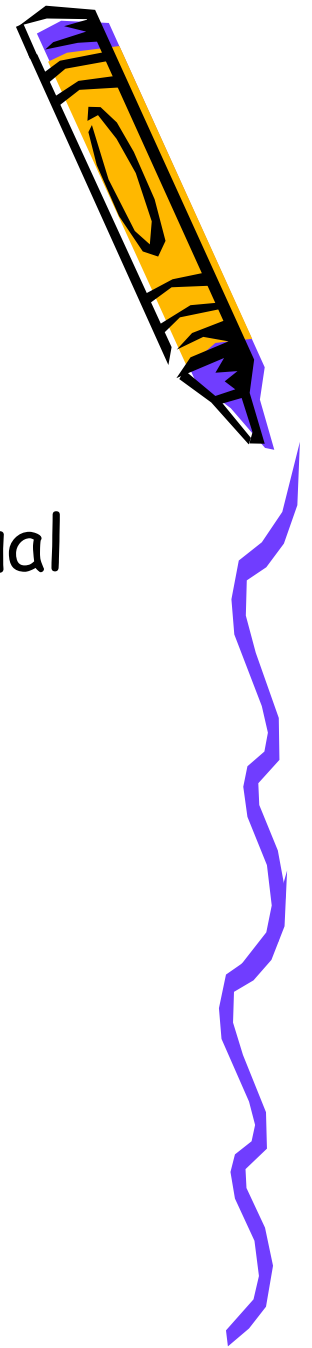
- Ads in PCU Yearbook
- Auction



Alumni Association

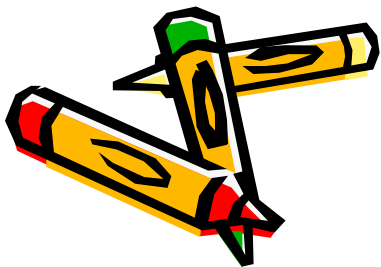
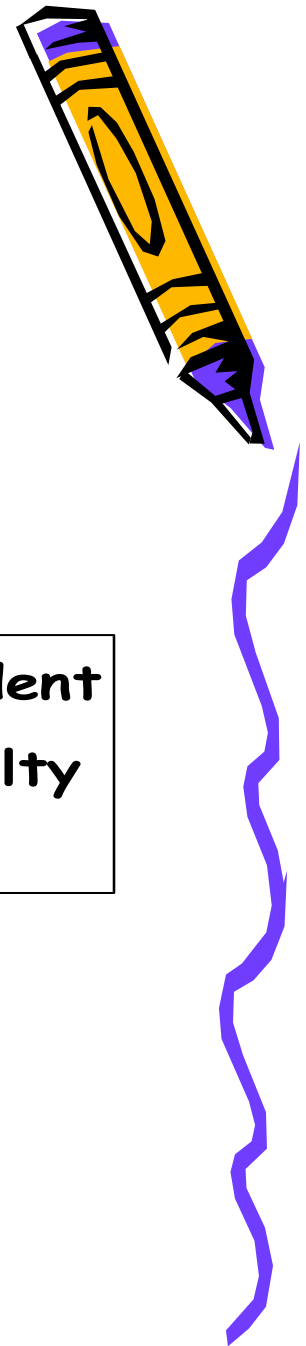
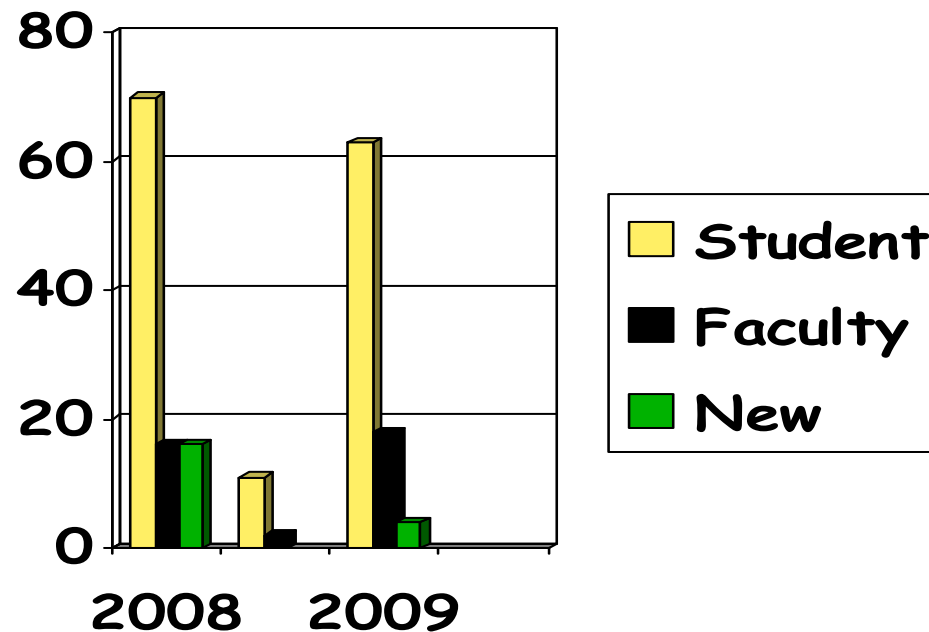


- 134 Strong
- Hosted 1st Annual Tea Party
- Created 1st PCU Yearbook
- Hosted 1st PCU Auction



Equipping Christian Leaders

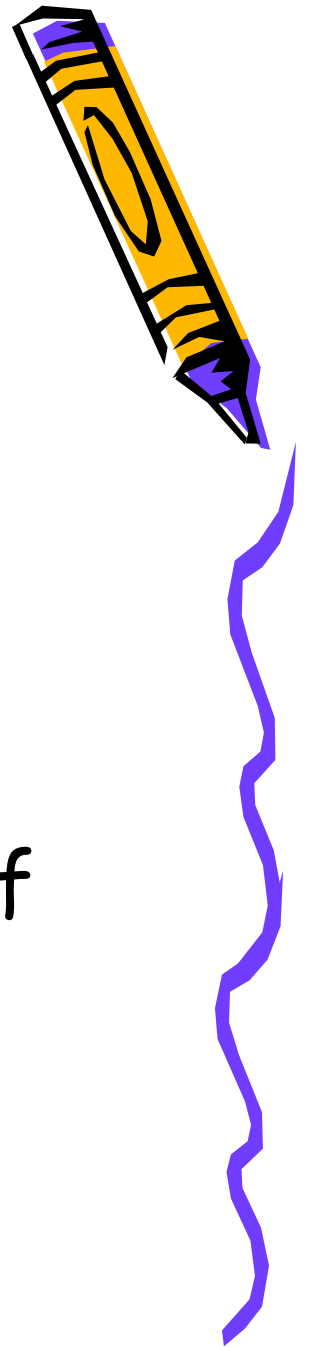
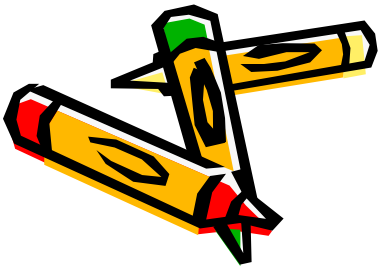
- Students average age is 40
- Faculty averages 25 years in ministry



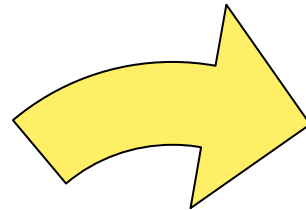
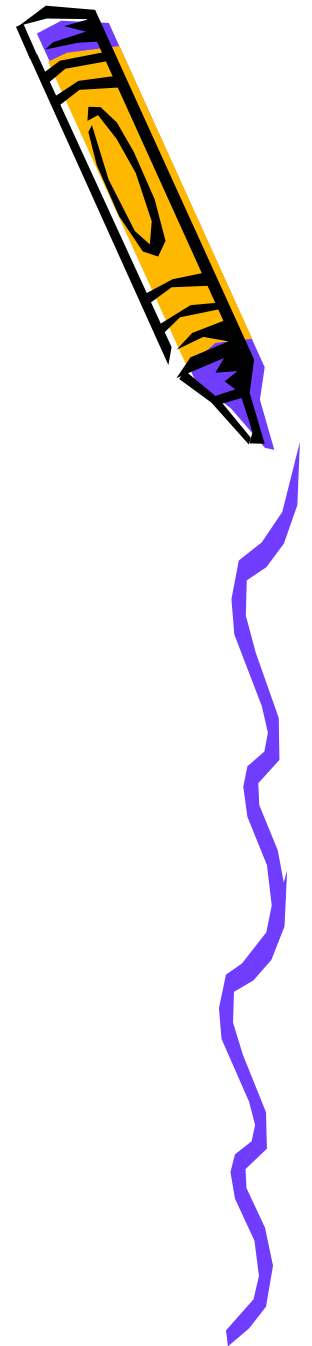
What Does This Mean

- We need more students
- We need more faculty
- We need more funding...

To fulfill the vision God gave to us of equipping men and women for ministry

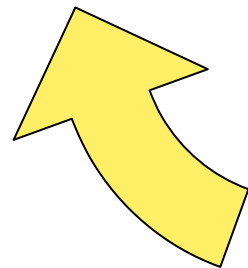


We need your help!



Equipping *Global Christian Leaders*

Your
GIFT



For
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